

Poster Session II: Friday 4:05pm – 5:45pm

#	Section Topic	Title	Authors
1	Choice	Temporal discounting elicits a distributed network of mesolimbic and lateral cortical brain regions, which predict choice for future rewards.	Kacey Ballard, Brian Knutson
2	Choice	Real versus hypothetical rewards and gains versus losses: Investigation of the behavioral and neural differences in delay discounting	Warren K. Bickel, Jeffery A. Pitcock, Richard Yi, Edgardo J. Angtuaco
3	Choice	Activation likelihood estimate meta-analysis of monetary incentive delay (MID) task findings	Stephanie Greer and Brian Knutson
4	Choice	Fast versus accurate value-based choices involve different computational processes	Milica Milosavljevic, Alexander Huth, Antonio Rangel, Christof Koch
5	Choice	Neural signatures of choice-overload and choice set-value in the human brain.	Elena Reutskaja, Colin Camerer, Rosemarie Nagel, Richard Andersen, Axel Lindner
6	Choice	Charging neutral stimuli with motivational properties reveals mechanisms that underlie choice	Jaspinder Sagoo, Roger Carpenter
7	Choice	Neural predictors of healthy and unhealthy food choice	Jyrki Suomala, Markus Kivikangas, Jussi Numminen
8	Emotion/Affect	The psychophysiological effects of emotion on decisions with high/low importance	Pei-Ling Chen, Nai-Shing Yen, Hsuan-Yu Lin, Yung-Chi Chang, Chun-Jui Liu
9	Emotion/Affect	Escape from disgust: Emotion motivates mental and physical avoidance of social targets	Lasana T. Harris, Daniela Schiller, Susan Fiske, Elizabeth Phelps
10	Emotion/Affect	Neuroeconomics in stressed rats	L.K. Jones, T. Yoon, J.J. Kim
11	Emotion/Affect	Influence of unconscious emotions on financial decision-making situation	Markus Kivikangas, Jari Kätsyri, Meeri Mäkäräinen, Mikko Sams, Niklas Ravaja
12	Emotion/Affect	Quantifying expressions of emotion in psychological games: Theory, experiments, and econometrics	Mahdi Rastad, Lusha Zhu, Jesse Spencer-Smith, Roger Koenecker, Ming Hsu
13	Methods	The neural-like assumptions and parameters in the agent-based computational economic models	Shu-Heng Chen
14	Methods	Salvaging orbito-frontal cortex: improved fMRI image reconstruction for neuroeconomics	Eric J. DeWitt, Robb B. Rutledge, Damian Stanley, Paul W. Glimcher, Souheil J. Inati
15	Methods	Interpretable classifiers for fMRI improve prediction of purchases	Logan Grosenick, Stephanie Greer, Jonathan Taylor, Brian Knutson
16	Methods	Neural computations underlying hypothetical vs. real decision making	Min Jeong Kang, Mickael Camus, Antonio Rangel, Colin Camerer
17	Methods	Virtuous decisions: exemplarity in and out of the laboratory	Michael L. Spezio, Warren Brown, Gregory Peterson, Kevin Reimer, James Van Slyke
18	Methods	The length of feedback interval and inter-trial interval effects decision-making in choice tasks	Darrell A. Worthy, W. Todd Maddox, Arthur B. Markman
19	Methods	Meal patterns of mice under systematically varying procurement and consummatory costs for food in a closed economy	Deniz Atalayer, Neil E. Rowland
20	NeuroMarketing	How fame affects the encoding of products: An fMRI-study into the effect of celebrity endorsers on neural processing	Mirre Stallen, Gitty Smit, Vasily Klucharev, Ale Smidts Guillén Fernández
21	NeuroMarketing	The effect of retail brand frames on the evaluation of product packaging – first insights from consumer neuroscience	Marco Stoll, Mirja Hubert, Tim Eberhardt, Peter Kenning
22	NeuroMarketing	Hemispheric processing of metaphors in advertisements	Kristy Vance, Andrew Phillips, Sandra Virtue
23	Social	The evolution of cooperation: Helping behavior in capuchin monkeys (<i>Cebus apella</i>)	Jennifer L. Barnes, Laurie R. Santos
24	Social	A Neuroeconomic analysis of herding in finance	C. Burke, P. Tobler, W. Schultz and M. Baddeley
25	Social	Anonymous and public generosity: Neural evidence of different motives.	Benjamin Bushong, William T. Harbaugh, Ulrich Mayr
26	Social	Agent-based network model for the public goods game	Dongil Chung, Kyongsik Yun, Jaeseung Jeong
27	Social	Neural substrates of free-riding and cooperation during the standard public goods game	Dongil Chung, Jaeseung Jeong
28	Social	The contribution of implicit race bias to estimations of trustworthiness	Damian Stanley, Peter Sokol-Hessner, Michael Perino, Mahzarin Banaji, Liz Phelps
29	Social	Emulations, creativity, and the brain	Jyrki Suomala
30	Social	Reactions to unequal payment are differently modified by medial prefrontal brain regions in women and men	Bernd Weber, Klaus Fliessbach, Peter Trautner, Marieke Schnabel, Courtney Philips, Christian Elger, Armin Falk